

WP7 – Dissemination, Knowledge transfer and IPR management

WP7 Lead partner: AquaTT

Other partners involved: All

WP7 Lead contact person: Federico Cardona Pons

Contact details of WP7 Leader: federico@aquatt.ie

Summary

The overall aim of WP7 is to effectively communicate and disseminate the project outputs to the key stakeholders and the wider public and guarantee their uptake in order to reduce the public health risks. This WP includes the organization of workshops to ensure the stakeholder involvement in the project and to raise the awareness on the project results. National and European agencies such as EFSA and other EU institutions will be one of the main means to communicate ECsafeSEAFOOD results.

Objectives

1. To compile and identify the new knowledge and outcomes generated within the project.
2. To identify the targeted stakeholders to whom the new knowledge should be transferred.
3. To develop clear and practical information based on the ECsafeSEAFOOD project results customized to the final end user.
4. To determine the most suitable means of dissemination to be used taking into account the type of knowledge to be transferred and the end-users to who it will be transferred.
5. To ensure a well informed update of project results by society at large, policy and decision makers and food producers.
6. To validate the quality of the research through the dissemination of the results among the scientific community by the publication of articles in specialized scientific journals.
7. To closely liaise with European and National authorities to ensure an optimum uptake of project outputs and its dissemination through the wider public, providing critical information on how to approach effectively all targeted audiences.

Tasks

Task 7.1. Development of the detailed “Communication and Dissemination Plan”

Task 7.2. General Dissemination

Task 7.3. Knowledge transfer

Task 7.4. Identify and consult key stakeholders for exposure assessment and related ECsafeSEAFOOD activities such as data mining and targeted interviews.